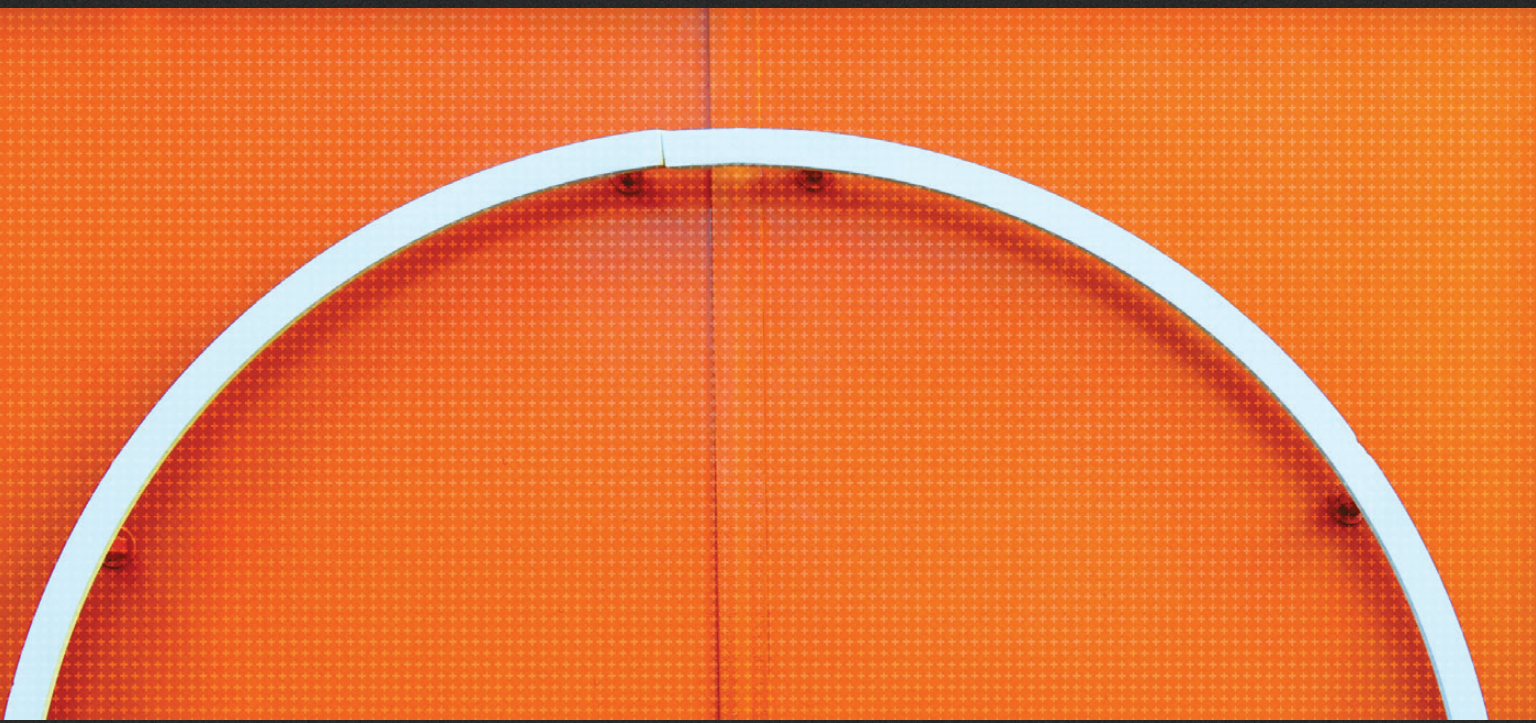




ARTISTRY LABS



STRATEGIC TRANSFORMATION STARTS HERE.

CONNECTIVITY

THE MARKET PANORAMIC™



Be Illuminated. Reaching your clients starts with understanding your target audience. We research, evaluate, and study the market and explore the dynamics that affect your position. Armed with that insight, we put you “on top of the mountain,” poised to fully understand your current reality and that of your potential clients.

THE GIANT MIRROR™



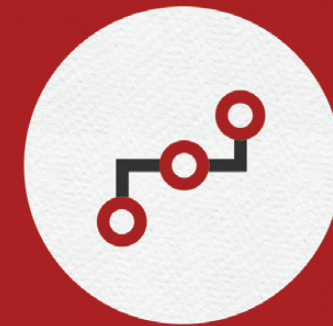
See yourself with fresh eyes. A third-party perspective of how you operate sheds light on everything you do—the good and the not-so-good. We evaluate your delivery through the eyes of your potential clients and explore how they might respond. Then, through an in-depth review of your main competitors, we provide you with a scorecard that reveals the roots of your current outcome.

THE ALIGNED VISION™



Regain alignment and unity in your staff around your unique strengths and processes, who you can be, and what it looks like when you execute in a visionary way. With this new clarity of vision, decisions are made simply, distractions are lopped off, and your team is aligned to rally towards the same picture.

THE STAGES OF CHANGE™



Simplify moving forward. We blueprint the stages of change into viable steps that produce momentum, thus decluttering your “to-do” list and empowering you to focus on achievable items that are mission-critical to growth and health.

6 WEEKS

ILLUMINATED

SELF-AWARE

FOCUSED

PRIORITIZED

BRANDING

THE BRAND MAKEOVER™

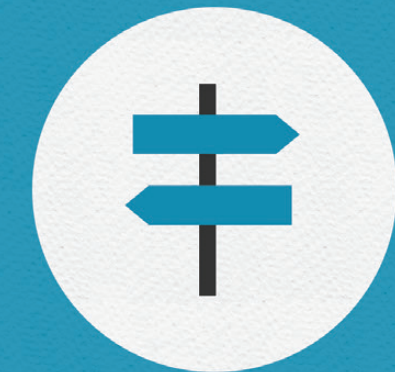


Draw your clients in with design that resonates. We rally our creative design team into alignment—creating brand assets that build a bridge to your target audience, reinforce the vision, foster a sense of pride and belonging with your current clientele and increase your traction with your target audience.

PROUD

10 WEEKS

THE ENGAGING ATMOSPHERE™



Optimize an “experience” for everyone who walks through your office doors. Signage, paint colors, furniture, lighting and more, all work together to optimize the client experience. Our atmosphere specialists will advise your team on specific solutions that will enhance what you currently have, creating atmospheres where relationships are formed and lasting impressions are made.

OPTIMIZED

STRATEGIC PARTNERSHIP

THE COMMUNICATIONS PARTNERSHIP™



Keep winning over time with communications leadership, creativity and execution. We become a virtual hire with a team full of skills working proactively to ensure you get the right results. From consulting, to design, project management, advertising, copywriting, web strategies and more, you gain a whole communications team to increase your assurance in decision-making, ensure optimized communication, and keep you at your sharpened best.

ASSURED

ONGOING

THE TECHNOLOGY PARTNERSHIP™



Keep it simple and smart. We provide technology tools to build, measure and maintain momentum. Our systems support core process flow through strategically driven management functions, such as client-relationship management, project management, event management, training, web content, media, and almost anything you might need. We support your processes with simple technology so you can have a healthy, well managed business.

EQUIPPED

WHO WE SERVE

Since 1999 we've had the honor of working with a multitude of smart companies. Here's just a sampling of the great clients we've recently worked with:

BILL HYBELS



polish

Simplify.



buzzworks:



WHAT IT LOOKS LIKE

